



katherinesnowsmith.com



Katherine Snow Smith

AWARD-WINNING AUTHOR &
MOTIVATIONAL SPEAKER

MEDIA KIT

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AWARD-WINNING AUTHOR & MOTIVATIONAL SPEAKER

Katherine Snow Smith is an esteemed journalist and the author of two collections of personal essays, which have both received high praise for their authenticity, humor and insight into valued self-improvement topics such as acceptance, life transitions, parenting, divorce, and ultimately how to stay true to yourself. Paired with her writing career, Katherine is a public speaker with experience giving talks focused on various aspects of empowerment. She has participated on several speaker series panels for various organizations, and spoken at large group events including university journalism departments, nonprofit fundraisers and literary events. She is a natural storyteller who easily brings people to laughter, and then has them wiping away tears a few minutes later.

Katherine has lived many new chapters over the past six years, since ending her 24-year marriage to a fellow journalist and the father of her three children. She left her longtime job at the Tampa Bay Times, launched a public relations firm, battled with and beat colon cancer, started dating again, sent her last child off to college, taught journalism as an adjunct instructor at her alma mater, UNC-Chapel Hill, and returned to her home state of North Carolina after being away for 30 years. Additionally, she navigated a difficult time caring for her aging parents as an only child after the death of her sister, and said goodbye to the father, a longtime journalist, whom she adored and looked up to. Katherine is currently writing her next chapter in graduate school, working toward her master's degree in journalism so she can teach on a college level.

Her message is this — for those who are entering the next chapter of their lives, know that this isn't the final installment. It may be a short chapter, or a longer one. It may be good, or brutal. It may be a change that you bravely decide to make, or one that was forced upon you. Life is a series of chapters and you can decide how long each one is until you start another. This doesn't make you a quitter to begin again, the ability to pivot and keep evolving makes you strong. You are the author of your own story. So, we listen to who we are and move forward, one chapter at a time.



2.5K

Instagram followers



1.5K

monthly page views



50+

speaking
engagements



7.5K

email subscribers



KATHERINE SNOW SMITH

AWARD-WINNING AUTHOR & MOTIVATIONAL SPEAKER

Raleigh native Katherine Snow Smith has lived throughout the south as a newspaper reporter, editor, author, public speaker, adjunct instructor, daughter, sister, mother, wife, divorcee and friend. She's worked at small town papers and business journals, but spent most of her career at the esteemed Tampa Bay Times. A few decades (no need to count them) after graduating from UNC-Chapel Hill with a degree in journalism, she's getting her master's at her alma mater so she can teach on a college level.

Katherine, who has three 20-something children, divides her time between Chapel Hill, North Carolina, and St. Petersburg, Florida. She is the author of two acclaimed essay collections called "Rules for the Southern Rule Breaker: Missteps & Lessons Learned" and "Stepping on the Blender & Other Times Life Gets Messy."

SIGNATURE TOPICS

- ✓ Navigating Life Transitions
- ✓ Life Hack: Accept Disruption & Messiness
- ✓ How to Build Your Team: Learning Each Friend's Strength
- ✓ Finding the Humor in Every Chapter of Life
- ✓ Dating Ain't Easy, But Each Person is a Chapter
- ✓ Being Authentic Ultimately is Easy
- ✓ Write Like You Need It, Because Maybe You Do
- ✓ Don't Let Flaws Steal The Headline From Your Whole Story
- ✓ The Surprising Strength After Divorce
- ✓ Parenting: Learning, Failing and Loving It at Every Age

GET IN TOUCH

To book Katherine to speak at your next event, please contact Hannah Larrew.

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RECOGNIZED IN
Tampa Bay Times
The News & Observer
Our State
Booklist
The Daily Tar Heel